Section 3. Simple Regression (One Regressor)

- 1. Introduction: Fitting a Line through a cloud
- 2. Coffee example
- 3. Global Warming example
- 4. CA test score example
- 5. Stata in action
- 6. Which line to choose?
- 7. What's to come?
- 8. Population Regression Line

1. Introduction: Fitting a Line through a Cloud

- e.g. Demand for Coffee, Global warming, CA test scores and student-teacher ratios
- Why is drawing lines useful?

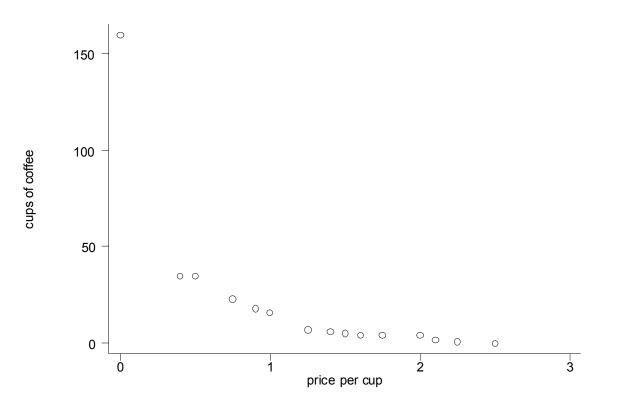
Describing data

Testing hypotheses

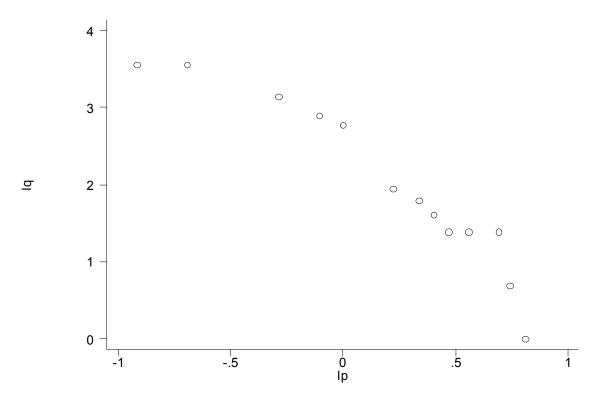
Prediction

- Which line to chose? Minimizing "residual" or "error" terms u_i
- Note: slope and intercept are random variables
- Note: It's usually the population we care about

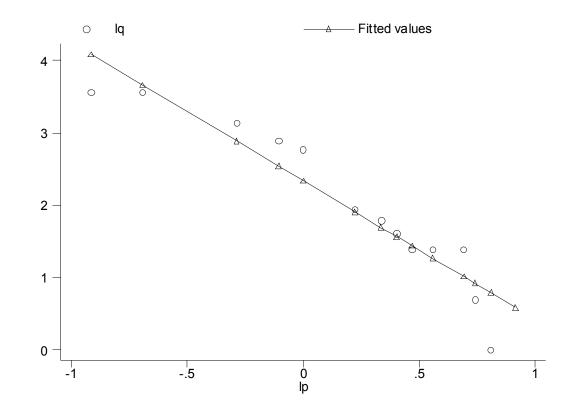
2. Coffee Demand again



2. Coffee Example (in logarithms)

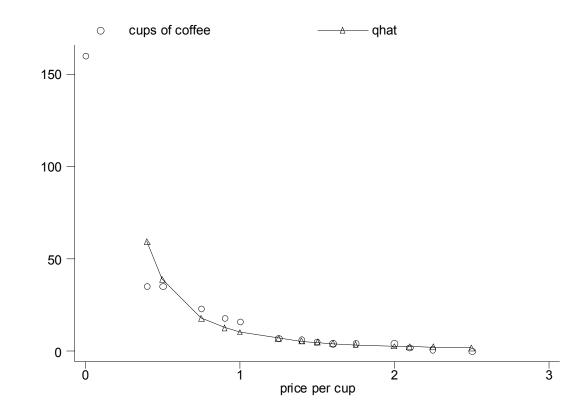


2. Coffee example (with a line)



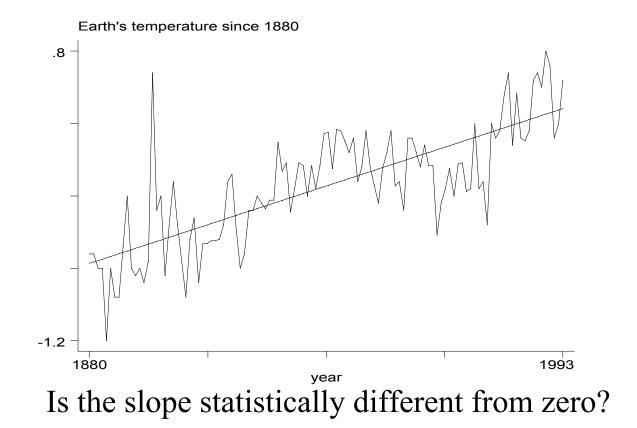
What's the slope of the line? About how many cups would you sell at \$1?

2. Coffee example (with a curve)

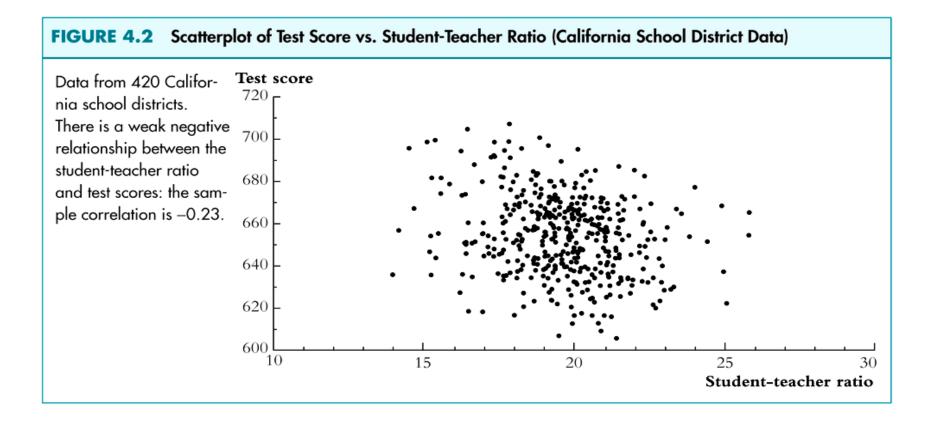


Predicted values qhat = exp(lqhat) About how many cups would you sell at \$1?

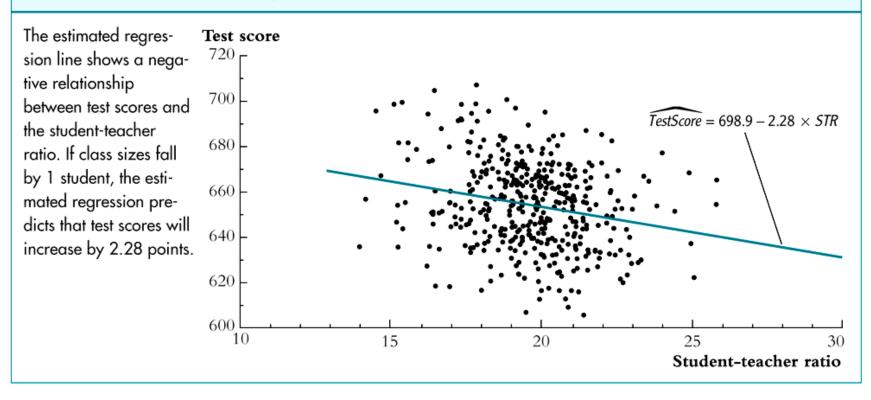
3. Global Warming Example



4. CA Test Score Example



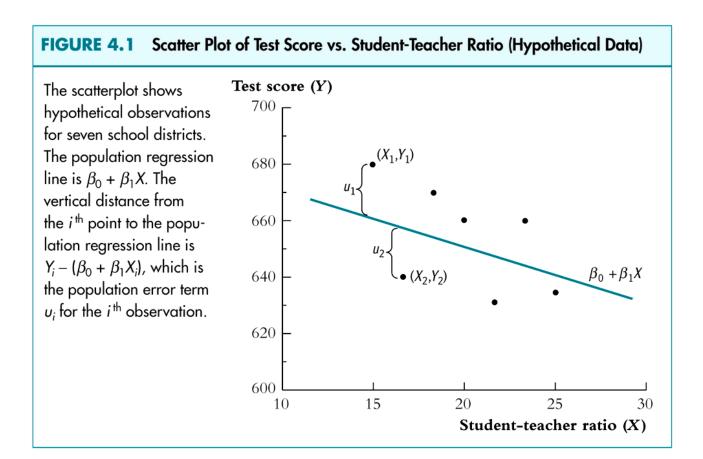




5. Stata in Action

• Stata example

6. Which line to choose? "Error terms"



7. What's to come?

Decide which parameters in population we care about (β₀,β₁)

- just like we did with $\boldsymbol{\mu}$

• Draw a sample and estimate parameters

- just like we did with $\boldsymbol{\mu}$

• Construct CI for parameters, test hypotheses, make predictions.

- just like..

8. Population regression line: terms

Terminology for the Linear Regression Model with a Single Regressor

The linear regression model is:

$$Y_i = \beta_0 + \beta_1 X_i + u_i,$$

where:

the subscript *i* runs over observations, i = 1, ..., n;

 Y_i is the dependent variable, the regressand, or simply the left-hand variable; X_i is the independent variable, the regressor, or simply the right-hand variable; $\beta_0 + \beta_1 X$ is the population regression line or population regression function; β_0 is the intercept of the population regression line; β_1 is the slope of the population regression line; and u_i is the error term.

Next time..

- Estimators for intercept β_0 and slope β_1
- Confidence intervals for β_0 , β_1

Lesson #5: Simple Regression (One Regressor)

- 1. Introduction: Fitting a Line through a cloud
- 2. Cereal bars example
- 3. Global Warming example
- 4. CA test score example
- 5. Stata in action
- 6. Which line to choose?
- 7. What's to come?
- 8. Population Regression Line

Appendix 4.1

The California Test Score Data Set

The California Standardized Testing and Reporting data set contains data on test performance, school characteristics, and student demographic backgrounds. The data used here are from all 420 K–6 and K–8 districts in California with data available for 1998 and 1999.

Test scores are the average of the reading and math scores on the Stanford 9 Achievement Test, a standardized test administered to fifth-grade students. School characteristics (averaged across the district) include enrollment, number of teachers (measured as "full-time-equivalents"), number of computers per classroom, and expenditures per student. The student-teacher ratio used here is the number of full-time equivalent teachers in the district, divided by the number of students. Demographic variables for the students also are averaged across the district. The demographic variables include the percentage of students in the public assistance program CalWorks (formerly AFDC), the percentage of students that qualify for a reduced price lunch, and the percentage of students that are English learners (that is, students for whom English is a second language). All of these data were obtained from the California Department of Education (www.cde.ca.gov).